



Olmec

Race equality through economic and social justice

Supporting black, marginalised and racialised communities into jobs, social businesses and boards.

Empowering communities through anti- racist training and community arts

Olmec

- History
- Founded by Presentation Housing 2003
- Race Equality Through Economic & Social Justice
- Independent since 2010
- We are a social enterprise:
- Board of 8
- Core Staff Team 3
- Volunteers 3
- Olmec pool of associates 14
- Olmec Co-Chairs Yemi Aladerun and Curtis Asante

<http://www.olmec-ec.org.uk/>



First Steps In
Social Enterprise

Diversity

London has 300 languages

New York has 200 languages

1 in 3 people in London were born outside the UK

Over 40% London BME (black and minority ethnic)

14% of the UK's population are people of colour

Projected to be 20% by 2030

People of colour & BME communities face disadvantage in the education system, housing, employment, mental health services, health & are underrepresented on boards



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Olmec Board
Yemi Aladerun,
Dr Curtis Asante, Olmec Co-Chair
Julian Clarke
Fiona Worrell
Bruce Nobrega
Jason Bowen
Rowena Richards
Amanda Iroajanma Treasurer



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Olmec Staff Team

John Mayford – Chief Executive Officer

Sheldon Shillingford – Operations Manager

Recruiting - Step Change Community Manger

Recruiting – Intern



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Olmec Associates

Lara Oyedele : Black on Board

Patrick Vernon OBE Black on Board

Alex Nicoletti: Housing/Digital/Social Enterprise

Nathan Brown Co-operative & Social Enterprise business advice

Sam Obeng-Doyki Social Enterprise/Black on Board

Clementine Femiola Black on Board

Martha Cuffy Black on Board

Emma Foxall Black on Board/Equalities

Alex Watson Digital

Sophia Moreau Black on Board

Faye Rimdap Communications

Daksha Mistry Safeguarding

Empress Jai Bronze Woman

Carolynn Bain, Anti-racist training



Inspire Change:

Social Enterprise programmes

400 minority led social enterprise

Bronze Woman

1st Statue to a black woman in England:
community arts programme

Solid Foundations:

Employment & Training

Rise Into Employment

5 National Awards in 2017 /8

24Housing , Housing Excellence & Inspire

Establishing a migrant & Refugee Hub with
Arhag, Praxis, Doctors of the Worlds, Ramfel,
IKWRO and Migrants Rights Network

Black on Board



Training & consultancy Programmes

Safeguarding

Equalities, diversity & human rights

Digital inclusion

Social Media Customer Profiling

GDPR Training

Consultant Pool

Migrant Rights Briefing for Local

Authorities & RPs

Olmec's Business Model

Key Partners <ul style="list-style-type: none"> • Olmec • BME National • Placeshapers • NHF • GLA • Learning providers • Complimentary employment providers • CORE • Existing employer relationships & • Suppliers • LA economic development department • Trade press (housing) • NCFE • Metropolitan • SEUK 	Key Activities <ul style="list-style-type: none"> • 10 week programme delivery • 5 week group training • 5 week placement • Applied learning • 121 support • Recruitment • Moderation & assessment • Evaluation • Partnership relationship management Key Resources <ul style="list-style-type: none"> • Arhag Team • Olmec Team • Cross sector knowledge & skills • NCFE • Point of delivery venue: currently Stratford Library 	Value Proposition <i>For Residents/Participants:</i> <p>Preparation psychologically and practically for the job marketplace</p> <ul style="list-style-type: none"> • Increased confidence • Convenience and flexibility • Expert Advice • Compassionate ongoing support. • Guaranteed work placement • Business start up support • Job ready/ gain new skills • Get a job or better paid job • Level 3 qualification <i>For Organisations:</i> <ul style="list-style-type: none"> • RP income streams protected 	Customer Relationships Arhag /Olmec customer relationships key to developing new partnerships e g Olmec Metropolitan Viridian NHHT Barret Homes	Customer Segment <ul style="list-style-type: none"> • BME member organisations • G15 RPs • Placeshaper member RPs • G320 • ALMOs • Conference Co-operative Housing CCH members • DWP • Construction companies/partnerships with section 106 obligation <p><i>Value proposition targeted to segment</i></p>
Cost Structure Unit cost of £60K for 60 beneficiaries Olmec cost centre		Revenue Stream G15/Placeshapers/G320/BME national Construction companies with 106 obligation Direct or collective purchase Nexus model		

“Structural racism is never a case of innocent and pure people of colour versus evil white people intent on evil and malice. Rather it is how Britain’s relationship with race distorts and infects equal opportunity”

Reni Eddo Lodge

“Why I no longer talk to White People About Race”



“The shape of the world will not be determined just by politicians and billionaires but by supposedly ordinary people like you and me and who choose whether or not to engage with difficult issues, to try and grasp with history and to find our place in it”.

Akala

Natives in the ruins of empire

“Absolute power corrupts absolutely, absolute powerlessness does the same”





EMPOWERING COMMUNITIES

The extent of the inequalities, the links between poor outcomes in the labour market and prior inequalities in life, and the compounding effects make it difficult to tackle racial inequalities

Dr Omar Khan, Olmec Chair 2011 – 2022

Director Runnymede Trust Director 2011 – 2021

www.runnymedetrust.org

For evidence-based research

Race Disparity Audit .gov.uk

For more information

www.Olmec-ec.org.uk

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